

ORDER

Orders

Order / Rev:

43186

Alt Order #:

27571111

Product Desc:

Order

Estimate:

C30N05

Flight Dates:

Original Date / Rev:

10/30/21 - 11/05/21

Order Type:

10/29/21 / 11/01/21

GENERAL

KLKN-TV

DC

Primary AE:

Sales Office:

Sales Region:

Katz Washington, D.C.

National

Agency

Name:

Smart Media Group

Buying Contact:

Billing Contact:

1427 Leslie Ave

Alexandria, VA 22301

Agency Commission:

EOM/EOC

Advertiser

Name:

Demographic:

Product Codes:

Revenue Code 1: Revenue Code 2:

Revenue Code 3: POL-CAND

Priority:

11/05/21

Herbster for Governor

A35+

Candidates

AGY

POL

72

Billing Type:

Cash

Broadcast

P-04

Billing Calendar:

Billing Cycle:

15%

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

Unit Code:

General

00:15:00

Bill Plan

11/01/21

Spots Gross Amount Start Date **End Date** 09/27/21 10/31/21 6 \$775.00

Start Of Order - End Of Order

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	6	\$775.00	\$658.75	0.00
November 2021	72	\$6,825.00	\$5,801.25	0.00
Totals	78	\$7,600.00	\$6,460.00	0.00

Account Executives

Account Executive Katz Washington, D.C. Sales Office Sales Region

\$6,825.00

Start Date / End Date

\$658.75

\$5,801.25

Net Amount

\$0.00

0%

Order % 100%

Order Share KLKN-TV

Market

KXNE

Total Share 32% \$7,600.00 100% \$23,750.00

Competitive Share	Share	lotal
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00

KYNE UNKWN 0%

\$0.00

68% \$16,150.00

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Flight Dates: 10/30/21 - 11/05/21 Estimate:

C30N05

KLKN-TV

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Print Date: 11/01/21 11:25:56

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	11/01/2	1 11/01/21	Ch 8 News Midda Ch 8 News Midda	•	11a-12p	M	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
(CHANNE	EL 8 EYI	EWITNESS								- 1		
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 11/0		11/07/21	M	2 M E CM	\$50.00	0.00 -T	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
N 2	KLKN	11/02/2	1 11/02/21	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	-1	.30	2	\$50.00F-05	0.00 14141	2	Ψ100.00
(CHANN	EL 8 EY	EWITNESS								- 1		
		t Date	End Date	Weekdays -T	Spots/Week	Rate	Rating				- 1		
	eek: 11/0		11/07/21	Ch 8 News Midda	2 2 M E CM	\$50.00 11a-12p	0.00 w	:30	2	\$50.00P-05	0.00 NM	2	\$100.00
N 3	KLKIN	11/03/2	1 11/03/21	Ch 8 News Midd	-	11a-12p		.50	-	ψου.σσ1 -σσ	0.00 14111	-	V100.00
(CHANNI	EL 8 EY	EWITNESS		•						- 1		
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
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		t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
	eek: 11/0		11/07/21	T	2		0.00			\$50.00P-05	0.00 NIM	2	\$100.00
N 5	KLKN	11/05/2	1 11/05/21	Ch 8 News Midda Ch 8 News Midd		11a-12p	F	:30	2	\$50.007-05	U.UU INIVI	2	\$100.00
	CHANN	EL 8 EY	EWITNESS	CIT & NEWS MICC	ay IVI-I						- 1		
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				- 1		
	eek: 11/0		11/07/21	F	2		0.00			****	0.00.101		650.00
N 6	KLKN	11/01/2	1 11/01/21	M-F 12p-1p	CM	12p-1p	M	:30	2	\$25.00 P-05	U.00 NM	2	\$50.00
	GMA3: \	NHAT Y	OUNEED T	M-F 12p-1p							- 1		
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
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N 7	KLKN	11/02/2	1 11/02/21	M-F 12p-1p	СМ	12p-1p	-T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
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		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
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N 8	KLKN	11/03/2	21 11/03/21	M-F 12p-1p	CM	12p-1p	W	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
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		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 9	KLKN	11/04/2	21 11/04/21	M-F 12p-1p	CM	12p-1p	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
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N 10	KLKN	11/05/2	21 11/05/21		CM	12p-1p	F	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
	GMA3·	WHAT Y	OUNEED T	M-F 12p-1p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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N 11	KLKN	11/01/2	21 11/01/21		CM	4p-5p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
	DR. PH	IL.		M-F 4p-5p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 11/		11/07/21	M	1	Ψ00.00							<u>.</u>
N 12	KLKN	11/02/2	21 11/02/21		CM	4p-5p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
	DR. PH	IL.		M-F 4p-5p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order

Estimate:

Ln Ch Start End Start Date End Date	Inventory Code Brea Weekdays Spots/Wee	k Start/End	Time Days Rating	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Week: 11/01/21 11/07/21		1 \$50.00	0.00						
N13 KLKN 11/03/21 11/03/21	M-F 4p-5p CM M-F 4p-5p	4p-5p	W	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PHIL <u>Start Date</u> <u>End Date</u> Week; 11/01/21 11/07/21	Weekdays Spots/Wee	<u>Rate</u> 1 \$50.00	Rating 0.00						
N14 KLKN 11/04/21 11/04/21	M-F 4p-5p CM M-F 4p-5p	4p-5p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PHIL <u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/Wee	<u>k Rate</u> 1 \$50.00	Rating 0.00						
N15 KLKN 11/05/21 11/05/21	M-F 4p-5p CM M-F 4p-5p	4p-5p	,F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PHIL <u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/Wee	<u>k Rate</u> 1 \$50.00	Rating 0.00						
N 16 KLKN 11/01/21 11/01/21	•		00 AM M	:30	2	\$90.00P-05	0.00 NM	2	\$180.00
GOOD MORNING AMERIC		,	•						
<u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/Wee	2 \$90.00	Rating 0.00						
N 17 KLKN 11/02/21 11/02/21	Good Morning America CM Good Morning America	7:00 AM-8: (7:00 AM-8	00 AM -T :00 AM)	:30	2	\$90.00 P-05	0.00 NM	2	\$180.00
GOOD MORNING AMERIC Start Date End Date	A Weekdays Spots/Wee	k Rate	Rating						
Week: 11/01/21 11/07/21	-T	2 \$90.00	0.00						
N 18 KLKN 11/03/21 11/03/21	Good Morning America	7:00 AM-8: (7:00 AM-8	:00 AMw :00 AM)	:30	2	\$90.00P-05	0.00 NM	2	\$180.00
GOOD MORNING AMERIC	A Weekdays Spots/Wee	k Rate	Rating						
<u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	W	2 \$90.00	0.00						
N19 KLKN 11/04/21 11/04/21	Good Morning America	7:00 AM-8: (7:00 AM-8	:00 AMT :00 AM)	:30	2	\$90.00P-05	5 0.00 NM	2	\$180.00
GOOD MORNING AMERIC Start Date End Date	A Weekdays Spots/Wee	k Rate	Rating						
Week: 11/01/21 11/07/21	T	2 \$90.00	0.00						
N20 KLKN 11/05/21 11/05/21	Good Morning America	7:00 AM-8: (7:00 AM-8	:00 AMF :00 AM)	:30	2	\$90.00P-05	5 0.00 NM	2	\$180.00
GOOD MORNING AMERIC Start Date End Date 11/104/04	Weekdays Spots/Wee	ek <u>Rate</u> 2 \$90.00	Rating 0.00						
Week: 11/01/21 11/07/21 N21 KLKN 11/01/21 11/01/21	Good Morning America CM	8:00 AM-9	MA 00:	:30	1	\$90.00P-05	0.00 NM	1	\$90.00
GOOD MORNING AMERIC	Good Morning America A	(8:00 AM-9	:00 AM)						
<u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/Wee	<u>Rate</u> 1 \$90.00	Rating 0.00						
N22 KLKN 11/02/21 11/02/21	<u> </u>		:00 AM -T	:30	2	\$90.00P-05	5 0.00 NM	2	\$180.00
GOOD MORNING AMERIC									
<u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/We	2 \$90.00	Rating 0.00						
N 23 KLKN 11/03/21 11/03/21	Good Morning America CM Good Morning America	8:00 AM-9 (8:00 AM-9	:00 AMW 9:00 AM)	:30	1	\$90.00P-0	5 0.00 NM	1	\$90.00
GOOD MORNING AMERIC	A	ole Date	Datina						
<u>Start Date</u> <u>End Date</u> Week: 11/01/21 11/07/21	Weekdays Spots/We	<u>Rate</u> 1 \$90.00	Rating 0.00					J	
N24 KLKN 11/04/21 11/04/2	Good Morning America CM Good Morning America		:00 AMT 9:00 AM)	:30	2	\$90.00P-0	5 0.00 NM	2	\$180.00
GOOD MORNING AMERIO Start Date End Date	A	ek Rate	Rating						

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43186

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27571111

Product Desc:

Order

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10/30/21 - 11/05/21

Estimate:

ABC WORLD NEWS Start Date End Date Usek: 11/01/21 11/01/21	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N25 KLKN 1/10521 1	· · · · · · · · · · · · · · · · · · ·												
Start Date				Good Morning Ar	nerica CM	8:00 AM-9:	00 AMF	:30	1	\$90.00P-05	0.00 NM	1	\$90.00
No.	Stan	t Date	End Date	Weekdays									
Start Date End Date Weekdays Spots/Week Rate Rating O.00	N 26 KLKN	10/31/2	1 10/31/21	Good Morning A				:30	1	\$70.00P-05	0.00 NM	1	\$70.00
N2F KLKN 1031/21 1051/21 This Week				Weekdays	Spots/Week	Rate	Rating						
THIS WEEK Start Date Model: 1075/21 10731/21 17071/21 C R 8 News at 5p M-F CM 528 PM-530 PM M					CM			:30	1	\$65.00 P-05	0.00 NM	1	\$65.00
Sizt Date End Date Week (20/25/22) 10/31/21 Section Sect			1 10/31/21		OW	04 04	3	.00	•	400.00.	0,00		
N28 KLKN 17/01/21 11/07/21 N29 KLKN 17/01/21 11/01/21 N29 KLKN 17/01/21 N2			End Date	Weekdays	Spots/Week	Rate	Rating						
ABC WORLD NEWS Start Date End Date Weekdays Spots/Week Rate Rating O.00					1					\$400 00 B 04	0.00 NIM		¢400.00
N29 KLRN 11/03/21 11/03/21 11	N 28 KLKN	11/01/2	1 11/01/21	•				:30	1	\$190.00P-04	0.00 NM	1	\$190.00
Meek: 11/01/21 11/07/21 11/03/21 11/				1011-1-1	Carta AMarik	Data	Dating						
ABC WORLD NEWS Start Date Weekdays Spots/Week Rate Rating					Spots/vveek 1								
ABC WORLD NEWS Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Che News at 5p M-F CM 5;25 PM-5;30 PM F 30 1 \$190.00 P-04 0.00 NM 1 \$190.00 P-04 0.00 NM	N 29 KLKN	11/03/2	1 11/03/21					:30	1	\$190.00P-04	0.00 NM	1	\$190.00
Week:11/01/21 11/07/21 W 1 \$190.00 0.00	ABC WC	ORLD N	EWS	World News Ton	igiit	(5.25 FIVE)	.50 FWI)						
ABC WORLD NEWS Start Date Weekdays Spots/Week Rate Week: 11/01/21 1/					Spots/Week 1								
ABC WORLD NEWS Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N30 KLKN	11/05/2	1 11/05/21					:30	1	\$190.00P-04	0.00 NM	1	\$190.00
Week: 11/01/21 11/07/21 F 1 \$190.00 0.00	ABC WO	ORLD NI	EWS	World News Ton	ignt	(5:25 PIVI-5	(30 PIVI)						
CHANNEL 8 EYEWITNESS Start Date Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Week: 11/01/21 11/07/21 Ch 8 News at 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21 Ch 8 News at 6p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21 Ch 8 News at 6p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Channel Rating Week: 11/01/21 11/07/21 Ch 8 News at 6p M-F CHANNEL 8 EYEWITNESS CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Channel Rating Ch					Spots/Week 1								
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Week: 11/01/21 11/07/21 -T 1 \$150.00 0.00 N 33 KLKN 11/03/21 11/03/21 1 03/21 11/03/21 Ch 8 News at 5p M-F CM 5p-530p W :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate News 5p M-F CM 5p-530p T :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate News 5p M-F Rating Rating News 5p M-F CM 5p-530p F :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 N 35 KLKN 11/05/21 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530p F :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Start Date End Date Weekdays End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21F 1 \$150.00 0.00 N 36 KLKN 11/01/21 11/07/21 11/07/21 11/07/21 11/07/21 Ch 8 News at 6p M-F	CHANN	EL 8 EY	EWITNESS	On o Nows op N									
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Week: 11/01/21 11/07/21 W 1 \$150.00 0.00 N34 KLKN 11/04/21 11/04/21 Ch 8 News at 5p M-F CM 5p-530p T :30 1 \$150.00 P-05 0.00 NM 1 \$150.00 CHANNEL 8 EYEWITNESS Start Date Week: 11/01/21 Weekdays Spots/Week Rate Rating	CHANN	EL 8 EY	EWITNESS	Cn 8 News 5p IV	I-T							1	
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CHANNEL 8 EYEWITNESS Start Date Week: 11/01/21 11/07/21								:30	1	\$150.00P-05	0.00 NM	1	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	CHANN	IFI 8 FY	'EWITNESS	Ch 8 News 5p N	I-F								
N35 KLKN 11/05/21 11/05/21 Ch 8 News at 5p M-F CM 5p-530pF :30 1 \$150.00P-05 0.00 NM 1 \$150.00 Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21F 1 \$150.00 0.00 N36 KLKN 11/01/21 11/01/21 Ch 8 News at 6p M-F CM 6p-630p M :30 1 \$185.00P-05 0.00 NM 1 \$185.00 Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS					Spots/Week								
Ch 8 News 5p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/01/21 11/07/21F 1 \$150.00 0.00 N 36 KLKN 11/01/21 11/01/21 Ch 8 News at 6p M-F CM 6p-630p M :30 1 \$185.00 P-05 0.00 NM 1 \$185.00 Ch 8 Eyewitness News 6p CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date Weekdays Spots/Week Rate Rating CH 8 News 5p M-F Start Date End Date					M-F CM			:30	1	\$150.00P-08	5 0.00 NM	1	\$150.00
Start Date Week: 11/01/21 End Date 11/07/21 Weekdays F- Spots/Week 1 \$150.00 Rating 0.00 N36 KLKN 11/01/21 11/01/21 Ch 8 News at 6p M-F CM Ch 8 Eyewitness News 6p 6p-630p M :30 1 \$185.00 P-05 0.00 NM 0.00 NM 1 \$185.00 P-05 0.00 NM 0.						-1- 0-0P			·				
Week: 11/01/21 11/07/21 F 1 \$150.00 0.00 N36 KLKN 11/01/21 11/01/21 Ch 8 News at 6p M-F CM Ch 8 Eyewitness News 6p 6p-630p M :30 1 \$185.00 P-05 0.00 NM 1 \$185.00 P-05 0.00 NM	_			Weekdavs	Spots/Week	Rate	Rating						
Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS						\$150.00							
CHANNEL 8 EYEWITNESS	N36 KLKN	11/01/2	21 11/01/21			6p-630p	M	:30	1	\$185.00 P-05	5 0.00 NM	1	\$185.00
			End Date			Rate	Rating						

Print Date: 11/01/21 11:25:57 Page 5 of 6

KLKN-TV

Order / Rev:

43186

Advertiser:

Herbster for Governor

Alt Order #:

27571111

Product Desc:

Order

Flight Dates:

10/30/21 - 11/05/21

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	te	Rate Pri	Rta Type	Snots	Amount
			Weekdays	Spots/Week			Lon Opon		Trate 111	rag rypo	Cpoto	7111100111
_	Start Date 11/01/21	End Date 11/07/21	M	Spois/week	<u>Rate</u> \$185.00	Rating 0.00						
	N 11/02/2		Ch 8 News at 6p l		6p-630p	-T	:30	1	\$185.00P-05	0.00 NM	1	\$185.00
NOT KLK	11/02/2	1 11/02/21	Ch 8 Eyewitness		ор-озор		.00	'	ψ103.001 -03	0.00 14101	· ·	Ψ100.00
CHAI	NNEL 8 EY	EWITNESS	0.1. 0 = y 0.111.1.000								1	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	11/01/21	11/07/21	-T	1	\$185.00	0.00						
N38 KLK	N 11/03/2	1 11/03/21	Ch 8 News at 6p	M-F CM	6p-630p	W	:30	1	\$185.00P-05	0.00 NM	1	\$185.00
			Ch 8 Eyewitness	News 6p							l	
	NNEL 8 EY										1	
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
	11/01/21	11/07/21		1	\$185.00	0.00	-20	4	¢495 00D 05	0.00 NIM		\$185.00
N39 KLK	N 11/04/2	1 11/04/21			6p-630p	T	:30	1	\$185.00P-05	U.UU INIVI	l '	\$100.00
СНА	NNEL 8 EV	EWITNESS	Ch 8 Eyewitness	news op							l	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
_	11/01/21	11/07/21	T	1	\$185.00	0.00					l	
		1 11/05/21	Ch 8 News at 6p	M-F CM	6p-630p	F	:30	1	\$185.00P-05	0.00 NM	1 1	\$185.00
11-10 IKEI	11/00/2		Ch 8 Eyewitness		-pp				•			
CHA	NNEL 8 EY	EWITNESS		•							1	
5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week:	11/01/21	11/07/21	F	1	\$185.00	0.00					1	
N41 KLK	N 10/30/2	1 10/30/21	ABC World News	Sat CM	530p-6p	S-	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
		_	ABC World News	Sat							1	
	NEWS-SA		147 1 . 1 . 1 . 5 . 5	0=-1-00/1-	Data	Detine						
-	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
	10/25/21 Ch <u>Date Ra</u>	10/31/21	escription	•	/End Time		Veekdays	Len	oth Rate	Rtg Type		
	_		BC World News S				Sa		:30 (\$150.00)			
	See MG 41				·							
	Schedule C	Change] Pred	empt									
2 KL	KN 11/05/2	1-11/05/21 F	riday Prime 1	7p-8	р	-	F		:30 \$150.00	0.00 NM		
(19)	MG for 41.1	10/30										
N42 KLK	N 10/31/2	1 10/31/21	ABC World News	Su CM	5p-530p	S	:30	1	\$115.00 P-04	0.00 NM	1	\$115.00
			ABC World News									
ABC	NEWS-SU	N									l	
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					l	
	10/25/21	10/31/21	S	1	\$115.00	0.00		_			_	
N43 KLK	(N 11/01/2	1 11/01/21	Jimmy Kimmel	СМ	1035p-1135p	M	:30	2	\$70.00P-05	0.00 NM	2	\$140.00
	67 17 18 18 1 6 1	1 IV (E ADO	Jimmy Kimmel									
	NY KIMMEL		Maakdaya	Spots/Week	Rate	Rating						
,	Start Date 11/01/21	End Date 11/07/21	Weekdays M	2		0.00						
		21 11/02/21		CM	1035p-1135p		:30	2	\$70.00P-05	5 0.00 NM	2	\$140.00
1444 IVEI	(1) 11/02/2	.1 11/02/21	Jimmy Kimmel	OW	10000 11000	•	.00		V. 0,000	(*(047)		,
JIMN	/IY KIMMEL	LIVE-ABC	ontarry random								1	
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	11/01/21	11/07/21	-T	2	\$70.00	0.00						
N 45 KL	(N 11/03/2	21 11/03/21	Jimmy Kimmel	CM	1035p-1135p	W	:30	2	\$70.00P-0	5 0.00 NM	2	\$140.00
			Jimmy Kimmel									
	NY KIMMEL	LIVE-ABC										
	Start Date	End Date	Weekdays	Spots/Week		Rating					l	
	11/01/21	11/07/21	W	2	******	0.00	-00		670 00 D 01	E 0.00 NO.		64.40.00
N46 KL	KN 11/04/2	21 11/04/21	•	CM	1035p-1135p	T	:30	2	\$70.00P-0	O.UU NIV	2	\$140.00
115.48	MY KIMMEL	LIVE_ARC	Jimmy Kimmel									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	11/01/21	11/07/21	T	2		0.00						
		21 11/05/21		CM	1035p-1135p		:30	2	\$70.00P-0	5 0.00 NN	2	\$140.00
14-17 1361		/00/21	Jimmy Kimmel	• • • • • • • • • • • • • • • • • • • •		•		_				
JIMI	MY KIMMEL	LIVE-ABC	-								l.	

Print Date: 11/01/21 11:25:57 Page 6 of 6

KLKN-TV

Order / Rev:

43186

Advertiser:

Product Desc:

Herbster for Governor

Alt Order #: Flight Dates: 27571111

10/30/21 - 11/05/21

Estimate:

Order

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/07/21	F	2	\$70.00	0.00						050.00
N 48 KLKN	10/30/2	1 10/30/21	Sat 1035p-1135p	СМ	1035p-1135p	S-	:30	1	\$50.00P-0	5 0.00 NM	1	\$50.00
ET WE	EKEND		Sat 1035p-1135p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/31/21	S-	1	\$50.00	0.00						
N 49 KLKN	10/30/2	1 10/30/21	Ch 8 News Sat at	10p CM	10p-1035p	S-	:30	1	\$225.00 P-0	0.00 NM	1	\$225.00
			Ch 8 News Sat at	10p								
		WITNESS				- "						
	rt Date	End Date	Weekdays	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
Week: 10/		10/31/21			10p-1035p	S	:30	1	\$250.00P-0	5 0 00 NM	1	\$250.00
N 50 KLKN	10/31/2	1 10/31/21	Ch 8 News Sun at Ch 8 News Sun a		10p-1035p	5	.30	'	φ250.00 Γ-0.	J 0.00 141VI	'	Ψ250.00
CHANN	IEL 8 EY	EWITNESS	On o News oun a	t TOP								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	25/21	10/31/21	S	1	\$250.00	0.00					ļ	
N 51 KLKN	11/01/2	1 11/01/21	M-F 630p-7p	CM	630p-7p	M	:30	1	\$150.00P-0	5 0.00 NM	1	\$150.00
			M-F 630p-7p									
		NT TONIGH		O = -t = 0.04 a a la	Dete	Detine						
Sta Week: 11/	rt Date	End Date 11/07/21	Weekdays M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N 52 KLKN			M-F 630p-7p	CM	630p-7p	-T	:30	1	\$150.00P-0	5 0.00 NM	1	\$150.00
NOZ KLKIN	11/02/2	1 11/02/21	M-F 630p-7p	0111	0000 7 P	•			V			,
ENTER	TAINME	NT TONIGH										
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/	/01/21	11/07/21	-T	1	\$150.00	0.00						*450.00
N 53 KLKN	11/04/2	1 11/04/21	M-F 630p-7p	CM	630p-7p	T	:30	1	\$150.00P-0	5 0.00 NM	1	\$150.00
CNITCO	TAININE	NIT TONICH	M-F 630p-7p								l	
	art Date	NT TONIGH End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/07/21	T	1	\$150.00	0.00					1	
N 54 KLKN			M-F 630p-7p	CM	630p-7p	F	:30	1	\$150.00P-0	5 0.00 NM	1	\$150.00
			M-F 630p-7p								1	
ENTER	RTAINME	NT TONIGH									l	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 11		11/07/21	F	1	\$150.00	0.00	.20) 2	\$300.00P-0	5 0 00 NM	2	\$600.00
N 55 KLKN	11/02/2	1 11/02/21	Tuesday Prime 3	CM	9p-10p	-T	:30	, 2	φ300.00Ρ-0	J 0.00 INIVI	'	ψοσο.σο
QUEEN	NS-ABC		Tuesday Prime 3								l	
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					l	
Week: 11		11/07/21	-T	2	\$300.00	0.00					J	
							- 1			Totals	78	\$7,600.00



KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 27571111 Agency: Smart Media Group CPE: HRBST/ORDR/C30N05 Changes as of: 10/31/2021 at 8:25 AM

Advertiser: Herbster for Governor

Salesperson: ALEXANDRA BRADLEY 202-955-5342

ALEXANDRIA, VA 22313 PO BOX 26067

Product: Order Agency Order #: 30077858

Service: Nielsen

Buyer: Dome, Patricia

Flight: 10/30/21 - 11/5/21

Station: KLKN

Office: WASHINGTON

Market: Lincoln&Hstng-Krny-Pls DMA

Version: Highlighting Makegood 1

Con Type: POLITICAL/VOTE

Status: Confirmed

Total Spots: 78
Total CPP: \$63.39 Total \$: \$7,600.00

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
202-955-5342 Total GRP: 119.9 Traffic #: 43186

Comments: Herbster for Governor New order. Starts tomorrow confirm receipt Separation:

119.9	\$63.39	\$7,600.00	78		15	4	Li W	16	14	<u>.</u>	, v	S INTOT				
2.1	\$71.43	\$150.00		WHAT IN THE PARTY	_	0	0	0	0	0	30 0	6,600	2.1	\$150.00	SHARK TANK	MGD 19 7p-8p
6.6	\$90.91	\$600.00	2		0	0	0	2	0	0	30 0	10,700	3.3	\$300.00	QUEENS-ABC	18 9p-10p
8.4	\$71.43	\$600.00	4		-	_	0			0	30 0	6,700	2.1	\$150.00	ENTERTAINMENT TONIGH	M-F 6:30p-7p
2.2	\$113.64	\$250.00 \$113.64	_		0	0	0	0	0		30 0	6,900	2.2	\$250.00	CHANNEL 8 EYEWITNESS	16 10p-10:35p
2.1	\$225.00 \$107.14	\$225.00			0	0	0	0	0	0	30 1	6,700	2.1	\$225.00	CHANNEL 8EYEWITNESS	Sa 15 10p-10:35p
1.1	\$45.45	\$50.00	_		0	0	0	0	0	0	30 1	3,400	=	\$50.00	ET WEEKEND	Sa 14 10:35p-11:35p
7.0	\$700.00 \$100.00	\$700.00	10		2	2	2	2	2	0	30 0	2,400	0.7	\$70.00	JIMMY KIMMELLIVE-ABC	M-F 13 10:35p-11:37p
2.3	\$50.00	\$115.00	_		0	0	0	0	0		30 0	7,400	2.3	\$115.00	ABC NEWS-SUN	Su 12 5p-5:30p
0.0	\$71.43	\$0.00	0		0	0	0	0	0	0	30 1 > 0	6,600	2.1	\$150.00	ABC NEWS-SAT	MSD 11 5:30p-6p
13.5	\$68.52	\$925.00	C)		-	_	_	۰	_	0	30 0	8,700	2.7	\$185.00	CHANNEL 8 EYEWITNESS	M-F 10 6p-6:30p
11.5	\$65.22	\$750.00	On .		-	_			_	0	30 0	7,500	2.3	\$150.00	CHANNEL 8 EYEWITNESS	9 5p-5:30p
9.0	\$63.33	\$570.00	ш		_	0	_	0		0	30 0	9,600	3.0	\$190.00	ABC WORLD NEWS	8 5:30p-6p
1.0	\$65.00	\$65.00	_		0	0	0	0	0		30 0	3,300	1.0	\$65.00	THIS WEEK	7 8a-9a
1.2	\$58.33	\$70.00	_		0	0	0	0	0		30 0	3,700	1.2	\$70.00	WEEKEND GOOD MORNING	Su 6 7a-8a
8.4	\$75.00	\$630.00	7		_	2	_	N		0	30 0	3,700	1.2	\$90.00	GOOD MORNING AMERICA	M-F 5 8a-9a
12.0	\$75.00	\$900.00	10		N	2	2	2	2	0	30 0	3,700	1.2	\$90.00	GOOD MORNING AMERICA	4 7a-8a
6.5	\$38.46	\$250.00	C)1		_	_	_		_	0	30 0	4,100	<u>.</u> .ω	\$50.00	DR. PHIL	M-F 3 4p-5p
9.0	\$27.78	\$250.00	10		2	2	2	2	N	0	30 0	2,800	0.9	\$25.00	GMA3: WHAT YOUNEED T	2 12n-1p
16.0	\$31.25	\$500.00	10		2	2	2	2	2	0	30 0	5,200	1.6	\$50.00	CHANNEL 8 EYEWITNESS	M-F 1 11a-12n
GRP*	СРР*	49	Spots		11/5	11/4	11/3	1 11/2	31 11/1	10/30 10/31	Len 10/3	A35P Impre 1	A35P Rating	Rate F	Program	# Day/Time DP
		Total	Total		-11/5	10/30 - 11/5										



125 West 55th St New York, NY 10019

Contract # 27571111 Agency: Smart Media Group CPE: HRBST/ORDR/C30N05 Changes as of: 10/31/2021 at 8:25 AM Flight: 10/30/21 - 11/5/21

Advertiser: Herbster for Governor Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Version: Highlighting Makegood 1

Con Type: POLITICAL/VOTE

Total \$: \$7,600.00 Status: Confirmed

78

Agency Order #: 30077858 Product: Order Buyer: Dome, Patricia Primary Demo: Adults 35+ Service: Nielsen Office: WASHINGTON Total Spots:

Total GRP: 119.9 Total CPP: \$63.39

Traffic #: 43186

ALEXANDRIA, VA PO BOX 26067

Salesperson: ALEXANDRA BRADLEY Separation: 202-955-5342 Assistant: ALEXANDRA BRADLEY 202-955-5342

Special Instructions

10/29/21 10:22 AM Date/Time 10/31/21 8:25 AM 10/29/21 9:39 AM TREVOR HEATON Joy Wenn System Added by See spot n/a on line 11 due to program change; college football aired. See MG on line 19 Comment Notice Received. Herbster for Governor New order. Starts tomorrow confirm receipt Order Level Comments

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 78 78 \$7,600.00 \$7,600.00 \$63.39 \$63,39 CPP 119.9 119.9 GRP

Market Budget: KLKN Share: 32% Unknown: 68% Comment: Est

\$23,750

Competitive Information

2021-Nov 2021-Oct Month Total 72 6

Monthly Summary \$6,825.00 **\$7,600.00** \$775.00 Dollars

Queued for Electronic Contracting New Trans Makegood 1 Created/Received 10/29/21 9:34 AM TREVOR HEATON 10/29/21 9:46 AM 10/31/21 8:25 AM Joy Wenn Created by Status Confirmed Confirmed Spot+ 78 Spot-Transaction History \$7,600.00 \$ Chg 80 8 \$7,600.00 Contract \$ Comment Changes: Total GRPs from 134.2 to 119.9, Total CPP from \$62.30 to \$63.39, Total GIMPs from 0 to 120, Total CPM from \$0.00 to \$63,386.16. 2 buylines added or modified.

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.